



Sunday 20 June



What is PING Lakeland Golf Challenge?

In the early hours of Saturday morning, June 19, members of PING Europe's management team including, Managing Director John Clark, Marketing Manager Dave Fanning and National Sales Manager Steve Carter will set foot on an arduous walking challenge to raise money for the Lake District Search and Mountain Rescue Association, they will also be accompanied local Keswick golfers Phil Craghill and Paul Jenkinson.

The group of 8 will begin their challenge at Eskdale Golf Club where they will play 18-holes and then immediately afterwards begin an extremely demanding Lakeland fell walk in excess of 35 miles over 2 days to Keswick Golf Club. If this task wasn't hard enough already, they will also be carrying a full set of golf clubs the entire way! En-route they will have to endure over 10,000 feet of climbing via Scafell Pike (the highest point in England) and Helvellyn (3rd highest point in England) as well as many other peaks on the way to Keswick Golf Club, planning to arrive in time for the Ping Lakeland Golf Challenge which begins with a shotgun start at 2:30pm on Sunday June 20th.

Keswick Golf Club's Members

Keswick Golf Club would like to support this very worthy charity and especially the 8 men taking on the challenge, a competition for members has hence been arranged as follows:

Sunday 20 June 2010

8am Shotgun start

Texas Scramble for teams of 4 (any combination of gents, ladies & juniors)

Entry fee: £30.00 per team

The full entry fee will be donated to
Lake District Search and Mountain Rescue Association

Prizes will be provided by PING

Due to the number of members and guests using the Club on the day, the Club is asking members to use a special competition entry form, which will be available nearer the time.

If you would like to support the PING challenge you can donate in one of the following ways:

- Firstly, to make a convenient and secure credit card donation, please go to the 'Just Giving' website www.justgiving.com/Lakeland-Challenge
- Secondly, you can send a cheque made payable to LDSAMRA to:
John Clark,
Ping Europe Limited
Corringham Road, Gainsborough
DN21 1XZ